8 Tips to Boost Your User Group Conference Experience

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Pre-Conference Prep

1 Plan With Staff
Have a meeting to determine which staff member(s) will attend each session. Try to attend as many sessions as possible. This helps to make sure you are catching as much info as possible live with the opportunity to ask questions in real time.

2 Get To Know Sched
Register and attend sessions from the conference Sched dashboard. Familiarize yourself with Sched ahead of time - at least a couple of days in case you have questions or need help.

3 Set Time Aside to Attend
Try to finish any large projects or items that need your attention prior to the conference so that you can limit distractions. Take time "off" from regular work - just because you can work and attend a session at the same time doesn't mean you should. Block off your calendar during the time you'll be attending sessions.

During the Conference

4 Be Studious
Take notes during the sessions. Keep in mind that you will be sharing info with coworkers so listen for details that may apply to roles other than your own. If you're extra diligent, prepare questions in advance of the session.

5 Take Breaks
It's exciting to learn and there are a lot of sessions to attend but make sure that you are taking breaks. Avoid conference burnout. Resting also helps to go into next session fresh. Remember you're splitting the conference sessions with your coworkers, plus they're recorded!

6 Network With Attendees
Ask questions and actively participate. Join the Slack channel and continue conversations there. Post favorite takeaways from sessions, great quotes, or a pic of your pet watching a session with you - all are networking opportunities.

After the Conference

7 Connect With Speakers
Reach out to speakers who share their contact info, even if just to introduce yourself and tell them how much you loved the session. Follow your favorite speakers on LinkedIn. Ask follow up questions you weren't able to live.

8 Conference Debrief
After the conference, have a post-conference debrief with your team. It's best to do it the next day or two while the content is still fresh. Have staff share key takeaways that they learned, screenshots, or contacts so that everyone has the same knowledge base.

Questions?

? Conference Support is Here to Help
Contact our team via email to get answers to your conference related questions. Ask us how to join the User Group Conference Slack group.
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